



COMMUNICATION

INSTRUMENTS AND CHALLENGES

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***A Parliament that informs is
not necessarily a Parliament
that communicates***



Legal instruments

- Referendum
- Legislative initiative by citizens
- Public discussion of legislative initiatives
- Petitions
- Contact with the electorate



Direct Communication instruments

- Visits and attendance of parliamentary sessions
- Seminars and working visits (Committees)
- Young People's Parliament
- Visitor's Welcome Centre
- Cultural events
- Library and archives
- Bookshop



General Communication instruments

- Website
- Parliamentary TV
- Newsletter
- Agenda
- Media
- Social networks



Communication Challenges

- Communication strategy
- Structure of services
- Setting parliamentary agenda
- Press releases
- Spokesperson
- Image

